

CORPORATE SPONSORSHIP





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WE ARE
INVESTING
IN YOUNG
TALENT



WHO ARE ELEVATE EBP?

Elevate EBP successfully prepare and inspire young people for the fast changing world of work by creating aspirational experiences with local business, promoting employability and career aspiration.

We are a not-for-profit organisation that has been connecting young people, educators and business professionals across the Liverpool City Region since 1998. We believe that by nurturing the talents of young people, we can support our local economy, improve social mobility and offer opportunity to everyone in our region.

We support our local businesses by exposing them to the future talent of our region and are committed to supporting our local communities and economic growth. Whether promoting your organisation, career opportunities or supporting your organisations individual CSR or community agenda, we are passionate about bridging the gap between schools and businesses. Our partnership work ensures local industry can access the skills they need, both now and in the future.

We are a small team with a big impact! **We Transform Lives and Create Growth.** Ultimately our aim is to see every young person in the Liverpool City Region have a life full of **promise and opportunity...**

Could you be part of our journey?

WHAT'S ON OFFER?

We have an exciting opportunity for a local business to become a Corporate Sponsor of Elevate EBP, joining an exclusive group of companies who share our vision and ethos and are committed to making a difference in the Liverpool City Region.

By working with Elevate EBP as a Corporate Sponsor, you will have the opportunity to expose your brand and offer of service to new and existing customers through our current programmes and links with schools, colleges and business. It can support your Corporate Social Responsibility and assist you in meeting your community engagement priorities, as well as providing your employees with learning, volunteering and personal development opportunities.

YOU WILL RECEIVE:

- A dedicated Elevate Relationship Manager
- Quarterly Meetings to review and support your priorities, plans and objectives
- Regular marketing including press releases, website coverage, social media and newsletter features, logo recognition on resources, publications and Impact Reports
- Regular communications from the Elevate team with opportunities for your employees to participate in our programmes
- Monitoring Reports including hours of support and impact
- 10% discount on all of our business training courses



SUPPORTING YOUR CORPORATE SOCIAL RESPONSIBILITY GOALS

THE BENEFITS OF BEING **A CORPORATE SPONSOR:**

- ✓ Increased brand recognition within the Liverpool City Region
- ✓ Recognition for supporting quality careers education within schools and colleges as an Elevate Patron
- ✓ Increased positive brand association
- ✓ Strengthened links with young people and the local community
- ✓ Financial benefits - reduced staff time in Corporate Social Responsibility planning
- ✓ Structured approach to opportunities for employee personal development
- ✓ Access to networks and talent pools when recruiting
- ✓ Improved partnerships and network opportunities with other sponsors/local businesses
- ✓ Publicity for your business locally and nationally
- ✓ Promotion of your brand across schools, colleges, and partners
- ✓ Highlighted contribution of your business in supporting skills and employment in the Liverpool City Region
- ✓ Access to our training courses at a reduced rate

**10% OFF
BUSINESS
TRAINING
COURSES
FOR ALL
CORPORATE
SPONSORS**



INTRODUCING BUSINESSES TO THE NEXT GENERATION

OUR CURRENT CORPORATE SPONSORS:



The
Sovini
Group



DON'T
JUST TAKE
OUR WORD
FOR IT...

Roy Williams, CEO The Sovini Group:

Working in Partnership with Elevate EBP has opened so many doors for The Sovini Group. They have supported the Group in achieving and exceeding our CSR goals and have provided numerous opportunities for us to network with local schools', holding events such as apprenticeship showcase events, teacher and career open evenings, and Women Into Construction work placements. One of their unique selling points is the staff who go above and beyond to support ideas being put into action and this has allowed for excellent relationships to be built between both sides.

TRANSFORMING LIVES, CREATING GROWTH

ELEVATE

The Education Business Partnership

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