



ELEVATE
The Education Business Partnership

TRANSFORMING



LIVES



CREATING



GROWTH



**2025
IMPACT
REPORT**

CONTENTS:

WELCOME TO OUR IMPACT REPORT

INTRODUCTION

- 03 A Word From Our CEO
- 04 Growing and Thriving in 2025

EDUCATION

- 06 Nurturing Every Aspiration: Our Education Impact at a Glance
- 07 Careers and Enrichment in Primary Schools
Learning for Fun with Children's University!
- 08 Real Careers Conversations in Secondary Schools
- 09 Making Work Experience Work for All
- 10 Reducing NEET Numbers with Targeted Support
- 11 Looking Ahead to Life After Secondary Education
CPD That Supports School Staff
Final Word: From Our Head of Careers Education

BUSINESS

- 12 A Cycle of Positive Impact: Our Business Impact at a Glance
- 13 Social Return on Investment in the Millions
Your Volunteering Makes a Huge Difference
- 14 Painting the Town Yellow with Our 2025 Patrons!
- 15 Final Word: From Our Head of Employability

PARTNERSHIP

- 16 Shared Vision, Shared Impact: Our Partnership Impact at a Glance
- 17 Thanks to Our Funders, Partners, and Sponsors
- 18 A Word From a Selection of Our Partners
- 19 List of Elevate EBP's Funders, Partners, and Sponsors
Final Word: From Our CEO

A WORD FROM OUR CEO:

As we welcome the new academic year, I am excited to present our 2025 Impact Report. Over the last 12 months, our Education Business Partnership has overseen some incredible social impact, and I couldn't be prouder to be a part of it.

This year, you'll notice that our impact report has taken on a slightly different format. We wanted to really celebrate our social value organisation's existence and acknowledge the vital role that EBPs continue to play. Inside, you'll see that each section of this report focuses on our work with the three groups that are central to everything we do: education, business, and our partnerships.

As we move into our 28th year, I've been reflecting on how much has changed around us over time, from Government policy and local priorities, to the careers education landscape in general, and how well our organisation has adapted to meet these developments. One thing that hasn't changed though is our purpose and our values. We continue to do what EBPs do best; creating strong and effective partnerships between education and business that make a real difference to young people and the Liverpool City Region.

Our EBP has grown both in geographical reach and the diversity of the cohorts we support. We have also welcomed four new members to our board and I want to thank them for joining us. Every member of our Board brings a different background and perspective that helps shape our work and within this report, you'll hear directly from three of them, each introducing the section connected to their area of expertise.

I'm very fortunate to work with a group of such dedicated and talented people. Our team is currently the largest it's ever been, and they've worked tirelessly to deliver everything detailed in this Impact Report. So many of our network of schools, colleges, employers and volunteers return to us year after year, and I firmly believe this is because our team is approachable, genuinely cares, and simply put, is easy to work with. I want to thank each of them for their hard work over the last year.

Finally, I want to thank the teachers, schools, colleges, employers, volunteers, funders, partners and sponsors who work with us. Going into 2025/26, our focus remains on delivering programmes and partnerships that work, and creating impact that lasts. We see the Liverpool City Region as a place where young people can succeed and where businesses can thrive, and by continuing to work to **'Transform Lives and Create Growth'** together, we can make that happen.



G. Ditchburn

Gill Ditchburn
Chief Executive Officer at Elevate Education Business Partnership

GROWING AND THRIVING IN 2025

Over the last academic year, we've continued to thrive in a world that never stands still. Policy shifts, evolving opportunities, and new challenges continue to reshape the careers education landscape. But they also inspire us to adapt, innovate and grow as an EBP, whilst staying true to our core values and our mission of '**Transforming Lives and Creating Growth**'. We're incredibly proud of the shared social impact we've created with our fast-growing network of educators, business professionals, employers, and organisations that share our pride in the Liverpool City Region and our passion for creating local education business links that really made a difference.

NAMED ONE OF THE TOP 100 SOCIAL ENTERPRISES IN THE UK FOR THE SECOND YEAR!



Last week, I had the absolute pleasure of taking part in the Careers Carousel at Kew Woods Primary School, organised by the brilliant team at Elevate.

I spent the morning chatting with Years 4, 5, and 6 about what I do in the world of interior design - and let's just say, not many had heard of it before! That's exactly why events like this are so important. It's such a great way to open young eyes to careers they might never have come across.



BBC NEWS

Pupils run to fund children's first aid courses



4 NEW EBP TEAM MEMBERS!



OUR EBP TURNED 27!



4 NEW BOARD MEMBERS!



Alder Hey Children's NHS Foundation Trust
18,225 followers
1mo •

Great to return to St Margaret Mary's for another year of the 'Imagine My Future' project, widening participation, supporting the next generation and collaborating for children and young people.



Currie & Brown

We know that we need more talented young people entering our industry. In the north-west of England, our team has been working hard to help those looking to start careers in construction.

So, we were delighted to be awarded Elevate EBP Patron Status 2025, recognising our commitment to supporting young people across the Liverpool City Region.

Last year we worked with Elevate EBP on a range of projects. These included events like Meet the Professionals, where our team spoke about their roles, career paths and advocated for women in construction. Colleagues also took part in career days, mock interviews with students, and programmes that challenge gender stereotypes.

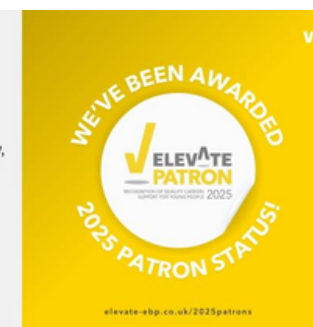
Thanks to all our colleagues involved for your dedication and support.

We're excited to continue this partnership in 2025, creating more opportunities for young people and empowering them to reach their full potential. #ElevateEBP2025

Currie & Brown

We hope that our work helps young people to gain valuable insights into the construction industry, providing them with experiences and knowledge that will prepare them for a successful future. As a woman in construction, I hope this challenges gender bias from a young age.

Sara Lovelady
Associate, Cost Consulting



Frank Rogers Building Contractors

Bright Futures Start on Site

This week, we were pleased to welcome two bright and enthusiastic pupils from The Prescott School for their work experience placement.

Under the supervision of Jeff, they got hands-on, learned quickly, and fully embraced the opportunity to explore life on site. It's always rewarding to see young people getting stuck in and growing in confidence throughout the week.

Supporting the next generation into the construction industry is something we're passionate about - and placements like this are a great way to give them real insight into the wide range of roles available.

Thanks to [Elevate Education Business Partnership](#) for facilitating another great match!



Stepnell

At Stepnell, we believe in the power of mentorship, collaboration, and opening doors for young people. Recently, more than 40 professionals from 35 companies visited St Margaret's Church of England Academy in Liverpool to share their career journeys at a Meet the Professionals event, helping students explore the diverse opportunities available in their industries.

One outstanding moment featured in [Elevate Education Business Partnership](#) newsletter was Sue's inspiring interaction with a Year 11 student eager to become a plumber. Although Stepnell doesn't offer plumbing apprenticeships, Sue went the extra mile - reaching out to her contacts at [Kimpton](#) to gather details on their apprenticeship programme. The very next day, she returned to school, armed with information to help the student take his next step toward his dream career.

EDUCATION:

NURTURING EVERY ASPIRATION

As the careers education landscape evolves, the latest Department for Education guidance, particularly their commitment to ensuring every young person leaves secondary school with two weeks worth of work experience, marks a significant shift. As a long standing member of Elevate EBP's Board and Chief Executive Officer of Southport Learning Trust, I'm passionate about nurturing aspirations and delivering careers and enrichment experiences that make a difference and leave lasting memories for students in primary, secondary and further education. This year, the EBP has navigated change with agility, growing to meet new expectations and bringing its team's expertise to support educators to adapt. I'm proud to introduce the education section of this Impact Report, celebrating the figures within.



Ian Raikes

CEO, Southport Learning Trust

Elevate Education Business Partnership Board Member (Safeguarding Lead)

**119,349 HOURS
OF CAREERS AND
SKILLS ACTIVITIES**



**2,549
STUDENTS
COMPLETED
A WORK
EXPERIENCE
PLACEMENT**



**55,722 STUDENT
ENCOUNTERS
WITH EMPLOYERS**



**OVER 130 PARTICIPATING
SCHOOLS AND COLLEGES**

**266 STUDENTS TOOK PART
IN IMAGINE MY FUTURE**

85% of students **enjoyed** the programme
74% identified that they'd learnt **new** skills
65% said they'd imagined a **new** goal



**OVER 16,000 VIRTUAL
MASTERCLASS VIEWS**

**19,973 HOURS OF PRIMARY
CAREERS AND SKILLS ACTIVITIES**

**553 MINI MEDICS DID FIRST
AID TRAINING IN SCHOOL**

88% of students **enjoyed** the programme
88% identified that they'd learnt **new** skills

CAREERS AND ENRICHMENT IN PRIMARY:

Our primary delivery has continued to grow over the last year, with great emphasis on real-world skills and enrichment. It's been fantastic to work with more volunteers on our primary activities, and we are hugely grateful to our 2024/25 Primary Sponsors for their support. Beyond raising aspirations, we really do believe in each young person we meet. There is a passion out there for everyone, and we're determined to help every child we work with discover, embrace and be excited about theirs.



2024/25 PRIMARY SPONSORS

LEARNING FOR FUN WITH CHILDREN'S UNIVERSITY!



Elevate EBP has had another fantastic year of managing Children's University across Sefton, Liverpool, Lancashire and Warrington, and we're very excited to launch Wirral Children's University in September! We're in awe of our students love of learning and the hours of enrichment they've completed again this year.

**19,387 STUDENTS ENROLLED
ON THE PROGRAMME**



**2,565 GRADUATES FROM
YEAR 2 AND YEAR 6**



**782 LEARNING
DESTINATIONS**

**435,092 HOURS OF
EXTRACURRICULAR ACTIVITY**



**75% STUDENT
ENGAGEMENT
RATE!**

EDUCATION:

REAL CAREERS CONVERSATIONS IN SECONDARY:

Elevate EBP has continued to connect secondary school students with real working professionals. Our activities have given them valuable insights into different types of workplace and industry, job application and interview processes, and the skills needed to succeed in any chosen career path. These genuine, honest, face-to-face conversations with employers are a powerful way of motivating students to picture themselves in the future workforce, and preparing them not just for life after education, but for a confident and successful future.

OVER 33,994 SECONDARY STUDENT ENCOUNTERS WITH EMPLOYERS



1,023 PRACTICE INTERVIEWS FACILITATED BY ELEVATE EBP



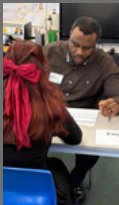
- 98% better understand how to complete an application form
- 96% say it will have a positive impact on future job applications
- 96% feel more able to present positively in a job interview
- 98% are more aware of what employers look for in interviews



3,550 YOUNG PEOPLE ATTENDED A CAREERS FAIR



467 EMPLOYERS, BUSINESSES OR PROFESSIONALS VOLUNTEERED AT SECONDARY SCHOOL ACTIVITIES



2,709 STUDENTS TOOK PART IN MEET THE PROFESSIONALS

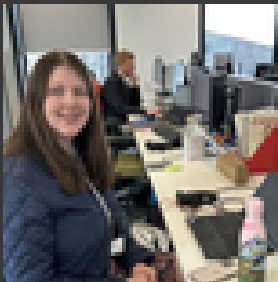
- 92% say they're more aware of local industries
- 95% are more aware of career opportunities
- 93% understand more about workplace skills
- 90% are more aware of employer expectations



MAKING WORK EXPERIENCE FOR ALL WORK:

Work experience is a huge topic in the careers education world right now, with the Government's commitment to work experience for every secondary school student and the Department for Education's recent careers guidance update, particularly Benchmark 6. From September 2025, they expect all secondary leavers to have completed two weeks worth of work experience activities; including real work experience tasks, interactions with employers and employees, work experience placements, feedback, and reflection. Yet research shows that fewer than half of young people in the UK currently complete any work experience at all before leaving school. At Elevate EBP, we have long championed the value of high-quality placements, and for over 27 years we've worked with schools, colleges, and a variety of local employers to deliver safe and meaningful work experience that **works**. Many of our placements are within sectors such as retail and hospitality, where students not only develop their transferable skills but sometimes also secure part-time or seasonal roles, making their work experience a genuine launchpad for a future career.

2,594 STUDENTS COMPLETED A WORK EXPERIENCE PLACEMENT



325 STUDENTS TOOK PART IN A WORKPLACE VISIT

76,416 HOURS OF PLACEMENTS COMPLETED BY STUDENTS

130 HOURS OF EXPERIENCE OF THE WORKPLACE ACTIVITIES DELIVERED IN SCHOOLS



45 STUDENTS TOOK PART IN EXTENDED WORK EXPERIENCE

1,091 BUSINESSES PROVIDED WORK EXPERIENCE


EXPERIENCE OF THE WORKPLACE ACTIVITIES:

Elevate EBP's experience of the workplace activities include: *Meet the Professionals; Career Discovery Days; Workplace Visits; Employer Set Workplace Tasks; Employers QUEST; Employer LMI Sessions; Workplace Safari; Employer Markets; Virtual Career Talks.*

EDUCATION:

REDUCING NEET NUMBERS
WITH TARGETED SUPPORT:

The number of young people not in education, employment or training (NEET) is rising at an alarming rate, with nearly one million in the UK now NEET. The reasons are complex and can include mental health challenges, SEND needs, socio-economic circumstances, social pressures or a lack of clear and relatable guidance. At Elevate EBP, we know tackling this issue means more than simply signposting; it's about breaking down barriers, building confidence and providing personalised support. Through initiatives such as the **Next Steps Programme** with Liverpool City Region Careers Hub / The Careers & Enterprise Company, the **Your Future Programme** with Knowsley Council, and the **Connect & Thrive Programme** funded by The National Lottery Community Fund, we have been working intensively with young people across the Liverpool City Region to identify clear pathways, guide them through application processes and interviews, boost confidence and self-esteem, and support mental health and wellbeing, helping them to take positive steps and reducing the risk of long-term disengagement.



**64 REFERRALS FOR YOUR FUTURE
IN KNOWSLEY SINCE MARCH**

34 have progressed into education, employment or training (EET) destination so far

16 are waiting to progress into EET in September

**366 SECONDARY
STUDENTS
SUPPORTED BY
THE NEXT STEPS
PROGRAMME**





**92 PARTICIPANTS IN THE
CONNECT & THRIVE PROGRAMME**

91% feel the tablet and connectivity they received allows them to improve their job search

98% said their confidence had improved as a result of the employability sessions

**24 CONNECT &
THRIVE
EMPLOYABILITY
SESSIONS
ACROSS THE
LIVERPOOL CITY
REGION**



LOOKING AHEAD TO LIFE AFTER
SECONDARY EDUCATION:

Our commitment to careers support extends beyond primary and secondary education. We regularly work with further and higher education institutions to ensure their students have access to meaningful opportunities such as work experience, practice interviews and employer encounters.

**OVER 600 HIGHER AND
FURTHER EDUCATION
STUDENTS ATTENDED ONE
OF OUR CAREERS EVENTS**

**298 HIGHER AND FURTHER
EDUCATION STUDENTS
COMPLETED A WORK
EXPERIENCE PLACEMENT**

CPD THAT SUPPORTS SCHOOL STAFF:

We support teachers and careers leads across the Liverpool City Region to guide students effectively, providing up-to-date local careers and Labour Market information through tailored CPD sessions. Staff can also receive practical training, including First Aid, ensuring they are confident, equipped, and prepared to support student learning.

**OVER 160 TEACHERS
AND EDUCATION STAFF
COMPLETED CAREERS
CPD DELIVERED BY
ELEVATE EBP**

**213 TEACHERS AND
EDUCATION STAFF
COMPLETED FIRST AID
TRAINING DELIVERED BY
ELEVATE EBP**

Looking at these numbers, I am amazed at the impact our team continues to make each year. Time and time again, our work at Elevate EBP makes a real and lasting difference in the lives of the young people we support. Our careers interactions are memorable, and our dedicated team go above and beyond to nurture all aspirations and inspire the next generation, often making a difference behind the scenes and in ways that aren't always seen. One of our core values at the EBP is 'Expert', and our team embodies this every day. We are constantly developing our programmes to make them better and finding new ways to create positive impact. I would like to thank all of the educators, schools, MATs, teachers, and Careers Leads who have worked closely with us this year, and I can't wait to see what we all achieve together in the 2025/26 academic year.



Laura Grigsby
Head of Careers Education & Children's University Manager
Elevate Education Business Partnership

BUSINESS:

A CYCLE OF POSITIVE IMPACT

Social value is now embedded into the way many businesses operate, but partnering with local social value organisations like Elevate EBP is about much more than just corporate strategy. It's about creating change that matters, and in return, feeling the positive impact benefit your organisation and your people. I have seen this first hand in my position with Currie & Brown. Our North West team has worked and volunteered with the EBP on a number of activities that have connected us with young people and opened their eyes to opportunities within our industry. There's a construction skills gap and it's our responsibility to address it; both for a sustainable industry and to help the next generation to thrive. One way of achieving this is to reach out, have real conversations, and inspire young people to see themselves in our world. I was thrilled to join Elevate EBP's Board this year, and I am even more thrilled to present the business section of their 2025 Impact Report.



Sara Lovelady

Associate, Currie & Brown

Elevate Education Business Partnership Board Member



**1,905 COMPANIES
WORKED WITH US**

**55,722
EMPLOYER
ENCOUNTERS
WITH
STUDENTS**

**325 PEOPLE
RECEIVED
ACCREDITED
TRAINING
QUALIFICATIONS**



**620 BUSINESS VOLUNTEERS
ATTENDED OUR EVENTS**

SOCIAL RETURN ON INVESTMENT* IN THE MILLIONS:

Social Return on Investment (SROI) is a method of quantifying the amount of social and economic value our activities are creating. By expressing this as a monetary figure, we can show how every one of our work experience placements and each individual practice interview has contributed to our region.

**The SROI data detailed here is specific to activities facilitated by Elevate Education Business Partnership only.*

£78,379,201

**WORTH OF SOCIAL IMPACT
GENERATED BY OUR WORK
EXPERIENCE PROGRAMME**

£9,502,657

**WORTH OF SOCIAL IMPACT
GENERATED FROM OUR
PRACTICE INTERVIEWS**

YOUR VOLUNTEERING MAKES A HUGE DIFFERENCE:

Our network of businesses and professionals are vital to our social impact. The difference our volunteers make stretches way beyond the events they attend and what might feel like a small moment of support is often remembered by our young people for a very long time. We'd like to say a huge thank you to everyone who volunteered at any of our events in 2024/25!



**96% OF STUDENTS WHO
TOOK PART IN A MOCK
INTERVIEW SAY THE
EXPERIENCE WILL HAVE
A POSITIVE IMPACT ON
THEIR FUTURE JOB
APPLICATIONS**




**90% OF YOUNG
PEOPLE WHO
TOOK PART IN
ONE OF OUR
MEET THE
PROFESSIONALS
SAY THEY'RE
MORE AWARE
OF EMPLOYER
EXPECTATIONS**

**93% OF STUDENTS SAY THEY UNDERSTAND MORE
ABOUT WORKPLACE SKILLS FOLLOWING THEIR
CONVERSATIONS DURING MEET THE PROFESSIONALS**

BUSINESS:

PAINTING THE TOWN YELLOW
WITH OUR 2025 PATRONS!

In January, we proudly awarded over 60 organisations our 2025 Elevate EBP Patron Status, recognising their exceptional efforts to support our various programmes and initiatives through volunteering, sponsorship, and in-kind support. Their dedication has made a real difference to local young people, and after the momentum of this year's Patrons list, we can't wait to announce our 2026 Patrons in the New Year!





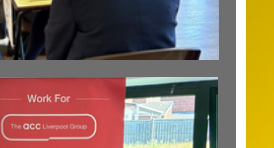





Matalan

🎉 We're over the moon to share that we've been awarded 2025 Patron Status by Elevate EBP for our commitment to inspiring young people to be the best they can be and equipping them with the skills they need for success. 🎉


We're so proud to be making a difference across the Liverpool City Region and can't wait to create more impact with the EBP in 2025!

Big shout out to **Melissa** who was instrumental in achieving this outcome.


Read more here: <http://spkr.io/60460YwE>
#ElevatePatron #2025Patron #LifeAtMatalan



WE'VE BEEN AWARDED 2025 PATRON STATUS!



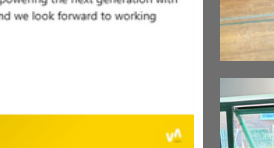
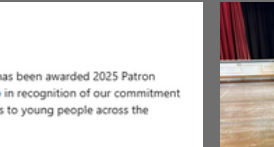



elevate-ebp.co.uk/2025patrons




Eligen Electrical Solutions

M:07946 789985
eligen@eligen.co.uk



WE'VE BEEN AWARDED 2025 PATRON STATUS!



elevate-ebp.co.uk/2025patrons



The Beatles Story

We're proud to announce that The Beatles Story has been awarded 2025 Patron Status by Elevate Education Business Partnership in recognition of our commitment to providing valuable work experience placements to young people across the Liverpool City Region.

At The Beatles Story, we are passionate about empowering the next generation with the skills and knowledge they need for success, and we look forward to working more with Elevate EBP in 2025.


#ElevatePatron #2025Patron
<https://lnkd.in/g/eb7u3b7A>



WE'VE BEEN AWARDED 2025 PATRON STATUS!




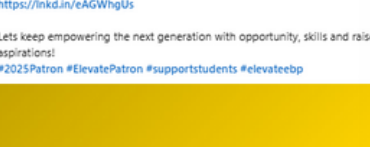
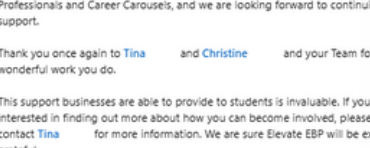
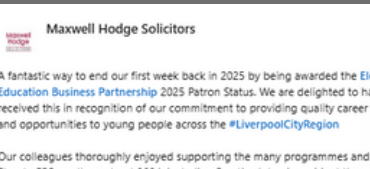



elevate-ebp.co.uk/2025patrons




Cadent


Future Professional
Future Field Force



WE'VE BEEN AWARDED 2025 PATRON STATUS!



elevate-ebp.co.uk/2025patrons




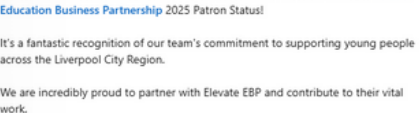


DSG Chartered Accountants


🎉 We are thrilled to announce that DSG Accountants has been awarded Elevate Education Business Partnership 2025 Patron Status!

It's a fantastic recognition of our team's commitment to supporting young people across the Liverpool City Region.


We are incredibly proud to partner with Elevate EBP and contribute to their vital work.



WE'VE BEEN AWARDED 2025 PATRON STATUS!



elevate-ebp.co.uk/2025patrons



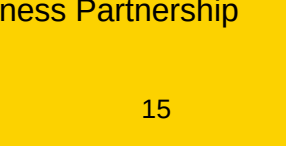
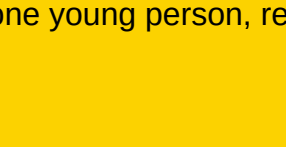
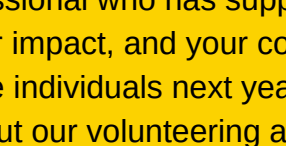
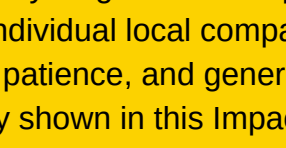
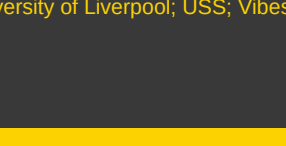
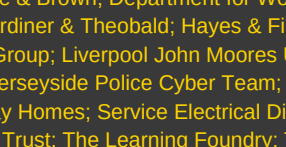




The Learning Foundry

Some great news to kickstart our year. 🎉

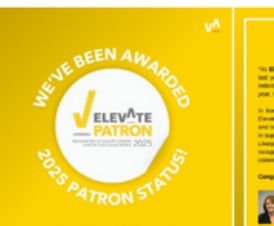
We've been awarded 2025 Patron Status by Elevate Education Business Partnership – recognising our commitment to providing quality careers guidance and opportunities to young people across the Liverpool City Region.

At The Learning Foundry, we really care about about empowering the next generation with the skills and knowledge they need for success. We look forward to doing even more in 2025. Thanks very much Elevate Education Business Partnership! #ElevatePatron #2025Patron

Find out more about the news, here: <https://ow.ly/ny3x50UF7V>




WE'VE BEEN AWARDED 2025 PATRON STATUS!



elevate-ebp.co.uk/2025patrons

Elevate EBP's 2025 Patrons include: AA Molyneux Builders; ACC Liverpool; Alder Hey Children's NHS Foundation Trust; A&O Shearman; The Beatles Story; BDO; Biograd; Cadent Gas; Carpenters Group; Chantilly Beatles Café; City of Liverpool College; CMA CGM; Cobalt Housing; Costain; CSL Seqirus; Currie & Brown; Department for Work & Pensions; DHL; DSG Chartered Accountants; Edge Hill University; Elgen Electrical Solutions; Gardiner & Theobald; Hayes & Finch; Hire the Barman; Home Office; Hugh Baird College; Kids Planet Day Nurseries; Livv Housing Group; Liverpool John Moores University; Matalan; Maxwell Hodge Solicitors; Mersey Care NHS Foundation Trust; Merseyrail; Merseyside Police Cyber Team; Peel Ports Group; Persimmon Homes; RAF Careers; Rice Lane City Farm; Rosie Lee's Kitchen; Sandway Homes; Service Electrical Distributions; Sedem Pharmacies; Southport College; The Sovini Group; Staycity Aparthotels; The King's Trust; The Learning Foundry; The Pullman Hotel Liverpool; The Vikings Landing; UK Rail Engineering; University of Lancashire; University of Liverpool; USS; Vibes L30; Vistry Group; Voodoo Hair Salon and Barbers; Yeti Creative.

We've been lucky to work closely with so many amazing businesses and professionals this year. In my role as Head of Employability, I regularly meet with local business people who share our vision for the Liverpool City Region and our passion for investing in our young people. Working with over 1,000 individual local companies this year is something I'm particularly proud of. The warmth, patience, and generosity of our network makes a big difference, and I think that's clearly shown in this Impact Report. I want to thank every business, organisation, and professional who has supported our team over the last academic year. Our impact is your impact, and your contribution has been huge. We look forward to working with even more individuals next year, and I encourage anyone not yet involved to reach out and ask about our volunteering and work experience opportunities. Making a difference, even just to one young person, really does make it all worthwhile.



Joanne Huddart
Head of Employability
Elevate Education Business Partnership

PARTNERSHIP:

SHARED VISION, SHARED IMPACT

Elevate EBP's Board of Directors brings together representatives from a wide range of backgrounds including education, higher education, local authorities, and various business sectors and industry. With the welcoming of four new members this year, the Board has become even stronger and more diverse. As Chair of the Board, I am proud to introduce the partnership section of this Impact Report, which celebrates how collaboration between organisations supports social mobility and creates positive change across the Liverpool City Region. I am incredibly proud of the impact Elevate EBP has achieved this year, and of their continued growth both geographically and in the range of cohorts they reach.



Roy Williams

Group CEO, The Sovini Group

Chair of Elevate Education Business Partnership's Board

WE WORKED WITH 34 PARTNERS, FUNDERS, AND SPONSORS



YOUNG PEOPLE ACROSS THE LIVERPOOL CITY REGION BENEFITTED FROM FUNDED AND SPONSORED ACTIVITIES



THANK YOU TO OUR FUNDERS, PARTNERS AND SPONSORS!

We want to thank all of our Funders, Partners and Sponsors for your incredible support over the last year. We are all connected by our shared vision for the Liverpool City Region and a passion for nurturing local young people and helping them to be the best they can be. At Elevate EBP, as a not-for-profit social value organisation, we know that a lot of the impact highlighted in this report wouldn't be possible without the partnerships we have and the generous investments of time, funding, and sponsorship from our Funders, Partners and Sponsors. **Thank you.**

SHOUT OUT TO OUR CORPORATE PARTNERS!

We're very grateful to our corporate partners, **The Sovini Group** and **Merseyrail** for their continued support! Their investment of time and resources, and their commitment to commissioning us to deliver on their social priorities, has helped us deliver many of our impactful initiatives. Our work would not be possible without their backing.



WELCOME TO OUR NEW CORPORATE PARTNER!

We are delighted to welcome **Alder Hey Children's NHS Foundation Trust** as our new Corporate Partner for 2025/26. Having already collaborated with them over the last few years on a number of programmes and initiatives, including their involvement as a Primary Sponsor of the Imagine My Future programme, we are excited to build on this strong partnership!

"Working with Elevate is smooth, professional and effective and the passion for supporting children and young people to grow and develop is clearly highlighted in everything that they do. It is also a lot of fun and enables us to support our local community, which is at the heart of what we do."

Gill Foden

Head of Learning & Development and Widening Participation Lead



PARTNERSHIP:

A WORD FROM SOME OF OUR PARTNERS:

“Elevate EBP has been a strong member of our national AEBP network for many years. Elevate’s contribution and involvement as part of our national steering group is without doubt a vital part of supporting our network through sharing good practice and influencing key Government agenda and policies. Elevate is an integral part of the national team and have always championed EBPs’ strength, impact, and resilience up and down the country. As a network, our EBP members span the whole country and their national impact is huge in raising aspiration, delivering careers activities, and supporting and enabling educators and businesses to work together effectively for the development of our future workforce. Elevate’s commitment and longevity of involvement has undoubtedly influenced AEBP’s development and reach and we look forward to continuing this partnership across this next year.”

Beryl Henshaw
AEBP Chair



“Working with Elevate EBP has been brilliant – their staff go above and beyond what would be our normal process for engaging with our young people. We are seeing a steady reduction in Knowsley, year on year, of the proportion of young people being out of education, employment or training, as a result of the work they are doing with the hardest to reach young people. Elevate EBP are managing to engage young people who have not engaged previously despite numerous attempts and much work being done. They are truly transforming the lives of some of our Knowsley young people.”

Paula Murphy
Tracking and Engagement Manager
Knowsley Council



“Elevate has been an effective partner in helping embed CEC’s Employer Standards for Careers Education framework and tool.”

Marnie Bourne
Senior Manager, Strategic Business Engagement
The Careers & Enterprise Company



ELEVATE EBP’S FUNDERS, PARTNERS AND SPONSORS:



The Sovini Group; Merseyrail*; Alder Hey Children's NHS Foundation Trust*; Costain; Peel Ports; Merseyside Police; The Medicash Foundation; Children's University Trust; The Etc Programme; National Citizen Service; The Duke of Edinburgh Award; #kNowKnifeCrime; Department for Education; Department for Culture Media & Sport; The National Lottery Community Fund; Association of Education Business Professionals; Careers & Enterprise Company; Liverpool City Region Careers Hub; Liverpool City Region Combined Authority; Metro Mayor Liverpool City Region; Sefton Council; Knowsley Council; Sefton Virtual School; King's Trust; J.P. Morgan; Merseyside Youth Association; Edge Hill University; University of Liverpool; Liverpool John Moores University; University of Lancashire; University of Chester; Warrington Wolves Charitable Foundation; The Animates.*

**Elevate EBP Corporate Partner.*

Thank you for taking the time to read through our 2025 Impact Report. The words, pictures, social impact figures, statistics, and achievements shared throughout these pages are only possible because of the dedication of the fantastic team here at Elevate EBP, and the continued support of our schools, colleges, employers, funders, partners, sponsors, and volunteers. Together, we are building stronger connections between young people, education, and the world of work and creating life changing opportunities for the next generation. I am so very proud of what we have accomplished so far and excited for what lies ahead as we continue in our mission of “**Transforming Lives and Creating Growth**” across the Liverpool City Region.



Gill Ditchburn
Chief Executive Officer
Elevate Education Business Partnership

TRANSFORMING LIVES CREATING GROWTH



The Education Business Partnership

**The Education Business Partnership
for the Liverpool City Region**

Sefton House, Bridle Road, Bootle, Liverpool, L30 4XR

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